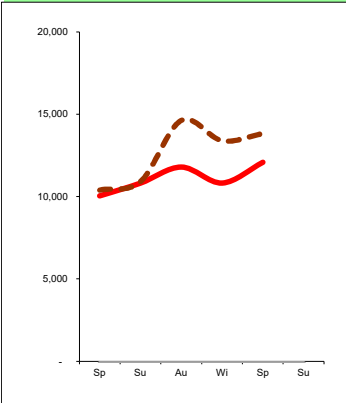
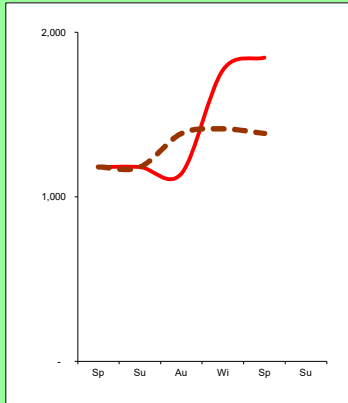


**Graphs Based on Pub's Performance**  
 (Dotted lines represent the market average based on all eight pubs)

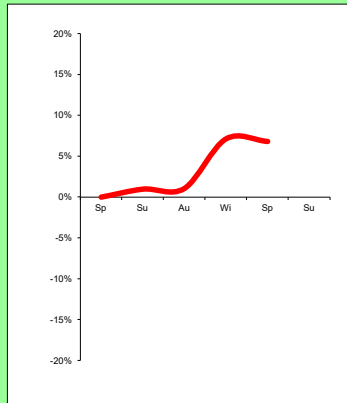
**Number of Drinkers**



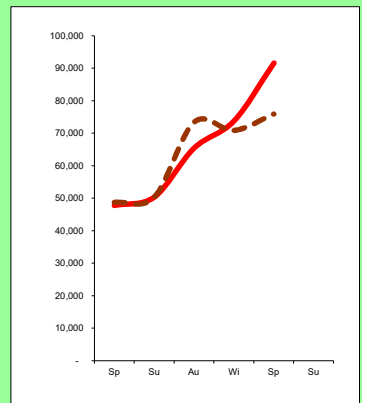
**Number of Diners**



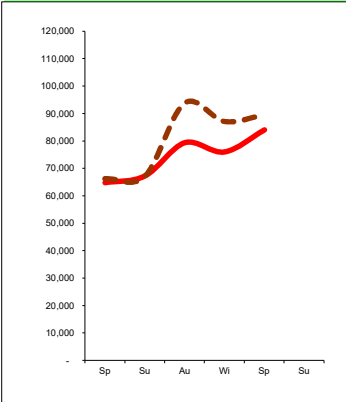
**Age Profile**



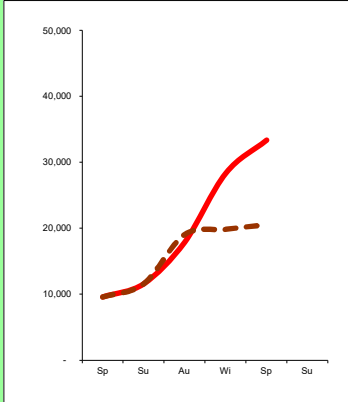
**Gross Profit**



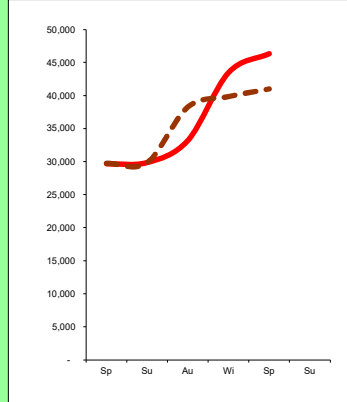
**Drinks Sales**



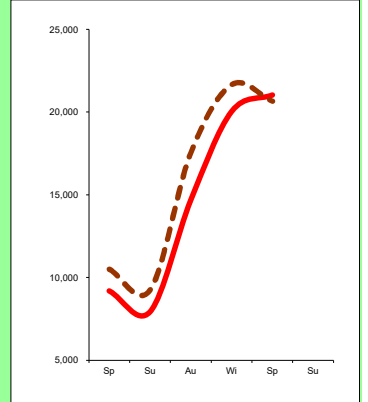
**Food Sales**



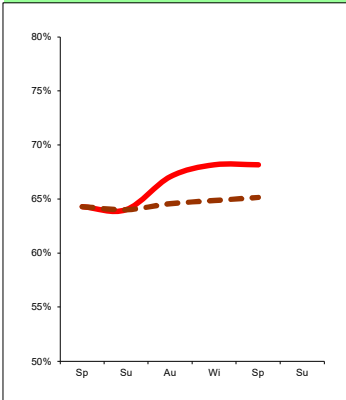
**Staffing Cost**



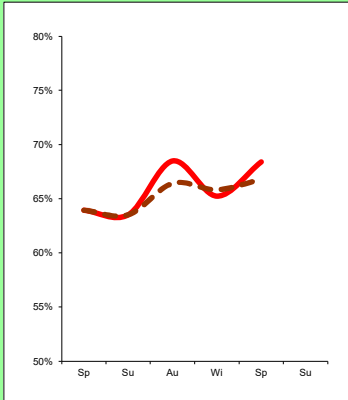
**Other Overheads**



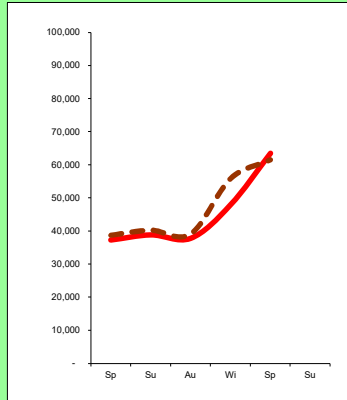
**Drinks GP % (actual)**



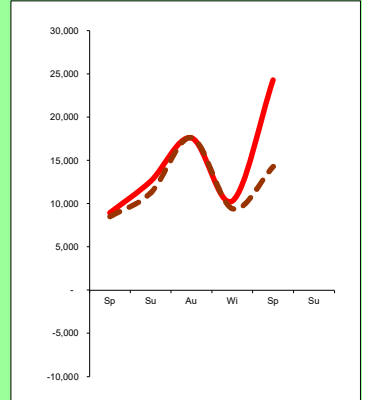
**Food GP % (actual)**



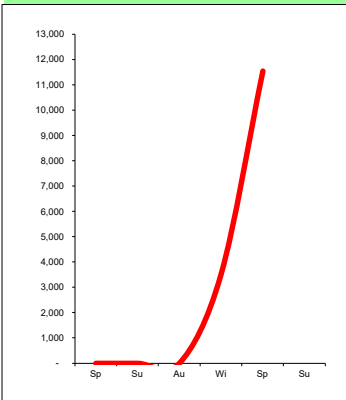
**Total Overheads**



**Operating Income**



**Hotel Sales**



**Hotel Share**

